

Leader of the Council
Councillor Steven Siddons
Deputy Leader
Councillor Liz Colling
Scarborough Borough Council
The Town Hall
St Nicholas Street
Scarborough YO11 2HG

26 July 2022

Dear Councillor Siddons and Councillor Colling,

Re: Yorkshire Coast B.I.D.
Vote of Confidence 28 July 2022

We are writing to you as Company Directors that have never supported the Yorkshire Coast B.I.D. for several reasons.

We have concerns over the geographical size, stretching from Staithes down to Spurn Point, and the B.I.D's ability to be managed and run effectively and efficiently. Projects funded by the B.I.D. to date in our own Borough have done very little to boost tourism and we are struggling to see how the B.I.D. can continue to justify its' existence to those businesses that have paid the Levy. Those businesses that continue to refrain from paying, even whilst threatened with legal action, see very little that will convince them that this is a worthwhile use of their hard-earned money.

It is now very clear that the B.I.D. can no longer deliver on it's promises. It is enveloped in controversy and has become increasingly unpopular in the local business community. The last two and a half years have seen great hardship for local businesses and the enforced payment of this additional Levy, whilst trying to bounce back and move forward, is an unwelcome additional strain on finances.

The truth is, it was abundantly clear that the Yorkshire Coast B.I.D. was ill-fated and lacking in majority support from the beginning. We hope that you will see fit to support a vote of no confidence on 28 July.

Yours sincerely

Nikolas & Becky Shaw Directors

Cc: Cllr William Chatt

Cllr Alf Abbott Cllr Guy Smith



NOBLE'S SEATON CAREW
TRADING AS:

SILVER DOLLAR AMUSEMENTS 33/35 FORESHORE ROAD, SCARBOROUGH, NORTH YORKSHIRE, YO 1 1 1PB

TELEPHONE / FAX: 01723 372447

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41 Newborough, Scarborough, North Yorkshire, YO11 1NF

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